One Page Planner

GALLANACH

STEP 2 VISION

STEP 1 WHY?

STEP 3 STATUS QUO

STEP 4 VOICE OF THE CUSTOMER OR STAKEHOLDER

STEP 5 MILESTONES

LONG TERM

MEDIUM TERM

SHORT TERM

STEP 6 OPTIONS

STEP 7 ACTIONS

STEP 1 WHY?

Set out reasons why it is important and being prioritised over other work.

STEP 2 VISION

A compelling image of a desired future.

STEP 3 STATUS QUO

THREATS (EXTERNAL)
What can't we control?
What could go wrong?
What are our contingencies?

OPPORTUNITIES (EXTERNAL)
What else could we take advantage of?
What else could happen?

WEAKNESSES (INTERNAL)
What don't we know?
What don't we have?
What don't we do well?

STRENGTHS (INTERNAL)
What do we know?
What do we have?
What do we do well?

STEP 4 VOICE OF THE CUSTOMER OR STAKEHOLDER

Who are our customers and/or stakeholders? What do they want?

STEP 5 MILESTONES

Start with the end in mind - work backwards from the end date.

STEP 6 OPTIONS

What are our options to get from where we are now, to where we want to get to? Select the best option using SAFRE

SUITABILITY
Does the strategy fit the purpose, objectives (e.g. profitability) and the strategic analysis, i.e. leverage the strengths, minimise the weaknesses, pursue the opportunities, and manage the threats?

ACCEPTABILITY
Will the strategy be acceptable in terms of issues such as internal consistency i.e. does it preserve the balance of the organisation in terms of its portfolio of activities for example, product/market configurations, sources of funding, shareholder value etc. Will it be acceptable to customers and markets and others who matter such as employees, shareholders, and other stakeholders?

FEASIBILITY
Does the organisation have the capability in terms of resources (financial, human, information etc.), systems structure and culture to pursue the strategy?

RISK
What are the risks associated with the strategy? What is the probability of failure or only partial success, and what are the consequences of failure?

EXIT
Can the strategy be exited without damaging consequences?

STEP 7 ACTIONS

What are the actions needed to deliver the selected option? What, who, when, where?